

Office of the Mayor



# Proclamation

## METASTATIC BREAST CANCER AWARENESS DAY

OCTOBER 13, 2024

**WHEREAS,** October is Breast Cancer Awareness Month, let it be known that the Township of Monroe recognizes and observes October 13, 2024 as **Metastatic Breast Cancer Awareness Day** and hereby recognizes the #LightUpMBC national campaign; and

**WHEREAS,** the pink ribbon is well-known for representing the fight against early stage breast cancer, it is not inclusive of Stage IV. Therefore, the metastatic breast cancer awareness tri-color ribbon includes teal, green and pink. The teal color portrays healing and spirituality. Green represents the triumph of spring over winter, life over death, renewal, hope, and immortality and the thin pink overlay signifies that the cancer originated in the breast; and

**WHEREAS,** breast cancer is the most common type of cancer among women in the world, and second leading cause of cancer death among women in the U.S. More than 1 in 8 women and 1 in 833 men in the U.S. will be diagnosed with breast cancer in their lifetimes. In 2024, an estimated 313,510 Americans will be diagnosed with invasive breast cancer; and

**WHEREAS,** metastatic breast cancer occurs when breast cancer spreads to other parts of the body, including the bones, lungs, liver and brain and has an average life expectancy of 2-3 years. Regardless of early detection, approximately 30% of stage 0 to III breast cancers will return as stage IV. An estimated 42,780 Americans will die from breast cancer in 2024, equal to 117 women and men per day, with 98% due to metastatic breast cancer; and

**WHEREAS,** the national organization, METAvivor Research and Support, funds critical stage IV metastatic breast cancer research, educates the public about metastatic breast cancer and lack of funding for stage IV treatment. They aim to dramatically increase the current percentage of U.S. breast cancer research dollars from under 5 percent to 30 percent for the already metastasized patient. The national hashtags for this initiative on social media fall under #METAvivor and #LightUpMBC; and

**WHEREAS,** metastatic breast cancer affects all races and socioeconomic classes. While Caucasian women see slightly higher incidence rates of breast cancer, the mortality rate for Black women with breast cancer is 41 percent higher than that of Caucasian women, and breast cancer is the leading cause of cancer-related death for Hispanic women.

**NOW, THEREFORE,** be it resolved that I, **STEPHEN DALINA**, Mayor of the Township of Monroe, do hereby proclaim **October 13, 2024** as **Metastatic Breast Cancer Awareness Day** and hereby encourages citizens to join the national effort towards awareness of metastatic breast cancer during October and illuminate landmarks in the colors of teal, green and pink on October 13<sup>th</sup> in the Township of Monroe.

Dated: October 1, 2024

  
**STEPHEN DALINA, MAYOR**